



Order of the
Golden Rule

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(512) 334-5504 | (800) 637-8030 | www.ogr.org

Dear Funeral Service Industry Supplier,

We would like to take this opportunity to invite you to consider OGR Business Membership for your company. The International Order of the Golden Rule (OGR) is one of the world's oldest professional associations of independently owned and operated funeral homes located in the North America. We work with leading industry suppliers who offer generous product and service benefits to Golden Rule funeral homes. "Service measured not by gold, but the Golden Rule" has been the credo of this organization since its founding in 1928.

Per the OGR Bylaws Article 3, Section 3.1.5., business membership shall be open to any individual or firm engaged in selling products or services to OGR members. Business members may attend the annual conference and all other designated meetings of OGR at discounted member prices, but have no voting rights. Business members may serve as a member of the Supplier Advisory Council, but are not able to serve on the OGR board of directors or hold an officer position.

This membership designation provides you with access to OGR's members along with member benefits and business opportunities to provide exposure and access to independently owned and operated funeral homes. Your membership benefits will include -

- You are an OGR Golden Services Group supplier
- Rent free 1x per year use of our member mailing list
- Company listing on OGR's website and Resource Guide (membership directory)
- Annual Conference and event registration at reduced member prices
- Advertising – OGR's print, website and e-mail communications at 10% off regular rates
- Tabletop display space at reduced member rate
- Event sponsorships at varying price levels
- Request consideration for OGR Endorsement after 1 year membership anniversary
- Your company is an OGR member and part of the association – and part of the OGR family!

Business Membership is for a 12 month period. Member dues are \$350 and payable at the time of membership with option to renew annually.

Your business partnership with OGR will be good for your company, OGR and our members. It will provide member firms with special discounts and pricing on the very best resources for remaining competitive as well as excelling in their services.

I have included a copy of the Business Membership Application with helpful information including benefits of membership. Please contact me at 800-637-8030 to get started with an OGR Business Membership.

Sincerely,

Connie Haymes